

SURNAME-NAME:
STUDENT NUMBER:
TIME: 10 minutes

SECTION V. LISTENING

B. NOTE-TAKING

Questions 53-60: Answer the following questions using your notes. Circle the correct answer. You have only TEN minutes to answer the questions and transfer your answers onto the Optic Form.

53. According to Cecilia Tichi _____.

- A. we all like the same shows
- B. our attitudes are influenced by TV
- C. TV causes many family problems
- D. TV has negative effects on children

54. What's the difference between telenovelas and soap operas?

- A. The kinds of stories they tell.
- B. The length of each episode.
- C. The time of the day they are shown on TV.
- D. The number of episodes they have.

55. Why do people from different cultures all enjoy watching the same soap operas?

- A. They can't wait to see what will happen to the characters next.
- B. They like to learn about different cultures.
- C. They understand the themes that soap operas deal with.
- D. They find the topics very different from their personal experiences.

56. What is another major reason given for the popularity of soap operas?

- A. People like to feel that their lives are less problematic than the characters'.
- B. People like to share the stories of the characters with their families.
- C. People identify with the characters.
- D. People have less interesting lives.

57. The producers of the soap opera *As the World Turns* didn't want "Bob Hughes" to be shot because

- A. it was too violent and it would be a bad example for the audience.
- B. the audience would not enjoy their Christmas if it wasn't shown on Friday.
- C. the audience wouldn't want to spend their Christmas by worrying whether he's dead or alive.
- D. the audience loved the character too much and the production would lose money if it ended.

58. The speaker uses the example of "Bob Hughes" from the soap opera *As the World Turns* to show _____.

- A. the high quality of soap opera stories
- B. the devotion of viewers to TV characters
- C. the importance of Christmas time TV shows
- D. the lack of violence on U.S. soap operas

59. What do writers for soap operas and evening TV shows have in common?

- A. They try to create character loyalty.
- B. They use unusual problems as themes.
- C. They want more advertising dollars.
- D. They use new and interesting characters in every show.

60. Evening TV shows like *Seinfeld* are popular because _____.

- A. viewers want to see what happens to the characters
- B. the characters are very different from the viewers
- C. viewers find these shows very funny
- D. the characters are usually loyal people