|  |  |  |  |
| --- | --- | --- | --- |
| **BEYKOZ UNIVERSITY** | | | |
| **INSTITUTE OF GRADUATE PROGRAMS** | | | |
| **ENTREPRENEURSHIP AND INNOVATION MANAGEMENT WITHOUT THESIS MASTER PROGRAM CURRICULUM** | | | |
| **I. TERM** | | | |
| **Course Code** | **Course Name** | **Language** | **ECTS** |
|
| 70413MEEOZ - ENT0011 | Entrepreneurship | English | 8 |
| 70413MEEOZ - ENT0021 | Technology and Innovation Management | English | 8 |
|  | Elective Course | English | 7 |
|  | Elective Course | English | 7 |
| **Total** | |  | **30** |
| **II. TERM** | | | |
| **Course Code** | **Course Name** | **Language** | **ECTS** |
|
| 70413MEEOS - ENT0012 | Financial Management for New Ventures | English | 8 |
| 70413TAEOZ - ENT0022 | Research Methods and Techniques | English | 8 |
|  | Elective Course | English | 7 |
|  | Elective Course | English | 7 |
| **Total** | |  | **30** |
| **III. TERM** | | | |
| **Course Code** | **Course Name** | **Language** | **ECTS** |
|
| 70413MEEOZ - ENT0081 | Term Project | English | 16 |
|  | Elective Course | English | 7 |
|  | Elective Course | English | 7 |
| **Total** | |  | **30** |
|

**Elective Courses**

|  |  |  |  |
| --- | --- | --- | --- |
| **Course Code** | **Course Name** | **Language** | **ECTS** |
| 70413MEEOS – ENT0100 | Innovation and Strategy | English | 7 |
| 70414MEEOS - ENT0110 | Marketing Management | English | 7 |
| 70413MEEOS - ENT0120 | Risk Management | English | 7 |
| 70413MEEOS - ENT0130 | Intellectual Property Management | English | 7 |
| 70413MEEOS - ENT0140 | Project Management | English | 7 |
| 70413MEEOS - ENT0150 | Sustainable Entrepreneurship | English | 7 |
| 70413MEEOS - ENT0160 | Leadership and Team Management | English | 7 |
| 70413MEEOS - ENT0170 | Knowledge Management | English | 7 |
| 70414MEEOS - ENT0180 | Sosyal Medya Pazarlaması | English | 7 |
| 70413MEEOS - ENT0190 | Integrated Management Systems | English | 7 |
| 70413MEEOS - ENT0200 | Sustainable Innovation | English | 7 |
| 70413MEEOS - ENT0210 | Design Thinking and Innovation | English | 7 |
| 70414MEEOS - ENT0220 | Digital Brand Building | English | 7 |
| 70413MEEOS - ENT0230 | Innovation and Supply Chain Management | English | 7 |
| 70411MEEOS - ENT0240 | Financial Accounting | English | 7 |
| 70413MEEOS - ENT0250 | Social Entrepreneurship | English | 7 |
| 70413MEEOS - ENT0260 | Family Business Management | English | 7 |
| 70411MEEOS - ENT0270 | Financial Analysis and Tools | English | 7 |
| 70414MEEOS - ENT0280 | Consumer Behavior | English | 7 |
| 70414MEEOS - ENT0290 | Commerce on Social Media | English | 7 |