

BURAK ULAŞ

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Results driven, highly motivated and business oriented senior Supply Chain management professional having in-depth understanding of Supply and Demand planning systems and structures. Management of all capacities of logistics & supply chain such as demand planning, production planning, inventory management, warehouse & distributing, foreign trade operations, procurement & purchasing, supplier relations management, contract management, 3PL management.

Delivers exceptional results through strategic thinking, innovative problem-solving and working as a leading team member. Highly analytical approach with aptitude for figures, experience working in large data sets and data-driven argumentation. Having a proven track record in taking ownership, driving results and moving with speed and decisiveness to implement ideas in a fast-paced environment.

CORE COMPETENCIES

Supply Planning
Production Planning
Demand Forecasting/Planning
Customer Service
Strategical Planning
Capacity Planning
Budgeting

Project Management
Team Management
Inventory Management
Operational Management
Productivity/Efficiency Improvements
Cost Avoidance and Reduction
Financial Cash Flow Evaluation

PROFESSIONAL EXPERIENCE

BEYKOZ UNI – Istanbul
Lecturer (2021 - Present)

Master's Program of International Trade and Logistics

- ✓ Supply Chain Management
- ✓ Smart Supply Chain Technologies
- ✓ Strategic Retail Management

BILGI UNI – Istanbul
Logistics Advisory Board Member (2023 - 2024)

SLIMSTOCK – Istanbul
Senior Consultant (2020-2023)

Reporting directly to Division General Manager, Leading a consultant team and academia

- ✓ Managing project plan and project resources.
 - ✓ Installation for Slim4 and training main user
 - ✓ Implementation of industry and functional best practices applicable to each customer
 - ✓ Elimination of possible customer problem during the installation
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- ✓ Preparation of user training packages and user manuals
- ✓ Providing advice to the customer about the Supply Chain Processes, strategical planning and financial cash flow evaluation
- ✓ Updating CRM system with relevant sales and project information
- ✓ Providing pre-sales and after sales support to the customer
- ✓ Preparation of customer files for sales and marketing
- ✓ Supporting marketing activities
- ✓ Supporting marketing activities and pre-sales process

Accomplishment

- ✓ As a result of business process and supply chain optimization projects with customers (e.g. ebebek, Dogadan Cay, Tadim, Roca) : increase in sales up to 5%, reduction in inventory up to 30%, efficiency improvement up to 50%, less waste up to 50%, fewer stock-outs up to 30%

CARIBOU COFFEE – Istanbul Supply Chain - Logistics Manager (2015-2020)

Reporting directly to General Manager locally and to Head of Department; globally Leading a team of 4 internal and 10 3PL employees

- ✓ Re-preparing and issuing company supply chain & logistics procedures.
- ✓ Providing a system implementation for supply chain and 3PL management.
- ✓ Logistics management including selection, contract management, and performance monitoring of local 3PL's
- ✓ Handling a local cold chain warehousing and logistics distribution system for food and beverage in order to on time delivery for +60 stores in Turkey.
- ✓ Managing local and international procurement operations, logistics operations and all capacities of import/export procedures, customs clearance operations, warehouse management.
- ✓ Managing the department budget and meeting the budget target.
- ✓ Handling relationship management with exist service providers and keep on searching alternatives.

Accomplishment

- ✓ *36% decreasing the warehouse and logistics cost vs to net sales with efficiency supply chains projects such as transit time, warehousing, customs operations, procurement and relevant logistics operations.*

Projects:

- ✓ *Food Waste Reduction Project*

Purpose: Decreasing food waste and food waste related CO2 emission, getting the best possible financial and social value out of your surplus

ODE YALITIM SAN. VE TİC. A.Ş. – Istanbul
Logistics Group Manager (2013-2015)

Reporting directly to the General Manager as an Executive Board Member, Leading a team of 5 internal and 50 3PL employees.

- ✓ Having an active role in strategically logistics investments decisions.
- ✓ Setting up and developing a sustainable and cost-efficient logistics centers in Russia and Turkey.
- ✓ Being charge of conducting demand forecast, planning, purchasing, supply chain, inventory management and pursuing sales turnover operations.
- ✓ Managing all logistics operations for more than 200 branches and customers and warehouse activities (+20.000 sqm.) for produced insulation materials to construction sector.
- ✓ Managing the department budget and meeting the budget target.
- ✓ Handling all import and export customs operations more than 30 countries.
- ✓ Handling contract management of logistics service providers and suppliers, improves related KPIs, creating alternative sourcing and supplier.
- ✓ Researching and developing new business models to meet customer and business needs.

Accomplishments

- ✓ *50% decrease in solution time in management of service complaints*
- ✓ *Saving more than 1M TL per year with the cost saving projects like alternative packaging, alternative transportation*
- ✓ *Leading the technologic projects like robotizing, barcode.*

OREX LOJİSTİK SAN. VE TİC. LTD. ŞTİ. – Istanbul
Logistics Manager (2012-2013)

Reporting directly to the General Manager and having 3 logistics responsible and 16 supervisors' direct report

- ✓ In charging of all aspects of warehousing, logistics operation and procurement for main customers as Red Bull, Johnson & Johnson and Mc Donald's.
- ✓ Maintaining supplier relationship management with carriers and subcontractors.

TFL LEDERTECHNICK GmbH – Istanbul
Deputy Logistics Manager – (2007-2012)

Reporting directly to the General Manager locally and to SC Director; globally.4 direct reports

- ✓ Handling of all aspects of logistics activities including daily logistics warehouse operations in Turkey.
- ✓ Managing order management, stock management and delivery management of chemicals for 3 warehouses.
- ✓ Handling JIT blending production and procurement of raw materials.
- ✓ Managing all capacities of import & exporting procedures, customs clearance operations.

- ✓ Purchasing from the 3rd party companies; developing the relations between.
- ✓ Researching new suppliers; make price negotiations and striking a deal with them.
- ✓ Analyzing of the P&L purchasing and price analysis of the new chemical products against the competitor companies' products in the market ordering.
- ✓ Participating periodical Purchasing, SC and SOP meetings in Turkey, France and Germany.
- ✓ Preparing and managing demand forecast and stocks budget.
- ✓ Issuing monthly reports and analyzing such as SOH, ABC, slow/no moving products, related KPI's.

Accomplishments

- ✓ 28% increase in stock rotation, 86% decrease in non-moving products

Istanbul Logistics Responsible (2004-2007)

- ✓ Implementing Tuzla Free Zone warehouse management, import-export processes and managing stock-order balance.
- ✓ Following custom clearance operations in Erenkoy, Haydarpasa and Tuzla Free Zone customs.
- ✓ Handling permissions and declarations procedures from Ministry of Health for customs operations.
- ✓ Supporting logistics documentations flows.
- ✓ Following daily and monthly sales, making analysis of the variances between forecast and actual.
- ✓ Managing order processing.

UYGUNER DERİ – Istanbul

Leather Engineer, Production Responsible (1999-2003)

- ✓ Coordinating Warehouse Operations and Inventory Management Activities.
- ✓ Implementing Just in Time and Lean Production Projects.

EDUCATION

Graduate Degree, Maltepe University, MBA, Istanbul, 2009

Certification Program, ITU University, Logistics & Supply Chain, Istanbul, 2007

Undergraduate Degree, Ege University, Leather Engineering, İzmir, 2001

PERSONAL

Language: Fluent English
Military Service: Completed

****References available upon request**